# Diversity, Equity, and Inclusion Summit

October 19 & 20, 2024





Cancer Center DEI Network

The 3<sup>rd</sup> Annual Diversity, Equity, and Inclusion (DEI) Summit, hosted by the American Cancer Society, Association of American Cancer Institutes, and the Cancer Center DEI Network, convenes cancer center leaders, researchers, and administrators to share insights on how institutions are enhancing DEI efforts. This two-day event will discuss leveraging institutional commitment, navigating DEI policy changes, data metrics and climate surveys, and how to work together to advocate for resources both internally and externally.

# **SUPPORT LEVELS**

### **Networking Reception Supporter: \$20,000**

Attendees enjoy an evening of networking during the conference held on day 1. Cocktails and appetizers are provided during the event. Support includes:

- Exclusive opportunity to be recognized as Reception Supporter during event, on event signage, and on event website
- Opportunity to provide brief remarks at the beginning of the event (2-3 minutes)
- Opportunity to provide branded item at registration table (Approved by hosts)
- Recognition in all press announcements

## Visionary Supporter: \$15,000

- Recognized as Visionary Supporter during event, on event signage, and on event website
- 1-minute commercial before the first session
- Opportunity to provide branded item at registration table (Approved by hosts)
- Recognition in all press announcements

### **Champion Supporter: \$10,000**

- Recognized as Champion Supporter during event, on event signage, and on event website
- Opportunity to provide branded item at registration table (Approved by hosts)
- Recognition in all press announcements

### **All Supporter Levels Receive:**

- Name in digital program
- Name and logo in event meeting website
- Recognition as a meeting supporter on event website and social media platforms
- Attendee list

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# **AL A CARTE OPPORTUNITIES**

#### **Coffee and Refreshment Breaks: \$5,000**

Attendees always appreciate the food and beverage provided during the 2-day event. The sponsor will be recognized on signage displayed during the break, in the digital program, and in on-site event conference signage recognizing major supporters.

### **Program Session Supporter: \$5,000**

As the supporter, your company will be recognized as a supporter of a meeting session of your choice, including the keynote sessions. The supporter will be acknowledged by the session moderator and receive recognition in the digital program and on event signage recognizing major supporters.

### **Conference Totes: \$7,500**

Distributed to all attendees upon check-in at registration. AACI/ACS handles all production, fulfillment, and distribution of the 2024 DEI Summit Tote. Bags will be cobranded, providing widespread exposure throughout the 2-day event as attendees store their materials.

- Company name or logo cobranded with AACI, ACS, and Cancer Center DEI Network to fit within printing area on 1 side of the tote
- Opportunity to select the bag from options provided by AACI/ACS

#### **Charging Stations**

Reach attendees while they charge their cell phones. Kiosk-style charging stations will feature your company's logo and message. Supporters receive recognition in the digital program, mobile app, and on event signage. Branded tablecloths or company signage are welcome.

One charging station: \$5,000 for the 2-day event
Three charging stations: \$7,500 for the 2-day event

Contact AACI Development Coordinator Shelly Pocratsky at shelly@aaci-cancer.org.