RWJBarnabas HEALTH

Partnership to Unify Cancer Research and Offer Cutting **Edge Treatments Closer to New Jersey Patient's Homes**

BACKGROUND

In 2019, the Rutgers Cancer Institute of New Jersey and Robert Wood Johnson Barnabas Hospital system formed a unique partnership to unify cancer research and expand clinical trials at hospital locations throughout New Jersey. This expansion provided opportunity to improve access to clinical research to over 12,000 new analytic cases.



GOALS & OBJECTIVES

Create a unified infrastructure to manage oncology AIM 1 research throughout all 12 hospitals in the catchment area. Engage partnering community physicians and AIM 2 encourage them to participate in clinical trials. Educate patients in the community that clinical trials AIM 3 were available in their local hospitals.

Internal Stakeholders: The first step was to implement a clinical trial management system throughout the partnering locations. A central IRB agreement was put into place, with the Rutgers IRB as well as the commercial IRBs. A chargemaster was developed and centralized budgeting contracting implemented. Staff training was centralized, and incremental hires were funded through Rutgers to support research growth at the partnering sites. Monthly meetings were implemented with community physicians to educate them about support, infrastructure and available studies. Community physicians were added to the scientific review board, human research oversite committee and disease specific group meetings.



External Stakeholders: Multiple strategies were employed to educate potential participants including ad campaigns; a video was made available to run in the waiting rooms and clinical trial brochures were made available in ten different languages. Two patient educators were hired to reach out to the community. Consents were automatically translated into Spanish with initial IRB approval; additional resources were made available to translate into other languages as well.

cinj.org

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METHODS



OUTCOMES

In 2022, accrual went up 193%. In the year 2023, accrual continued to rise 10% over the previous year. Enrollment of diverse populations rose to 49%.



Interventional Therapeutic Trial Enrollment at CIN.				
	2023 Acc			
Race/Ethnicity	NJ Percent	CINJ Percent	Percent	Actual
Asian/Pl	5.0%	6.5%	11.3%	75
Black	11.6%	17.7%	15.7%	104
Hispanic/Latino	10.9%	13.5%	18.9%	125
Native American				
or Alaska Native	NA	NA	0.2%	1
Unknown/Other	NA	3.0%	1.5%	10
White	70.1%	59.3%	52.4%	347



RUTGERS HEALTH Rutgers Cancer Institute



-English -Spanish -Arabic -Chinese -Gujarati -Haitian Creole -Hindi -Korean -Russian -Polish -Portuguese

LESSONS LEARNED AND FUTURE DIRECTIONS

Offering clinical trials in patients' local community had a profound impact on the ability to recruit to diverse populations. It can be challenging to have studies open at locations that see a smaller percentage of new analytic cases, but centralizing processes can help reduce costs. One of the future directions is to consider having regional research staff as funding smaller sites with dedicated staff can be costly. Having a central EMR has helped streamline screening and has also made it easier for participants to receive a portion of their study at one location and the rest of their study closer to home.



Fewer than 10% of minority patients are enrolled in clinical trials^{*}. Ask your cancer doctor about a clinical trial treatment option.

Find A Clinical Trial



Newark Beth Israe Medical Center

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